



FOR IMMEDIATE RELEASE (April 13, 2010)

Lahaina Cannery Mall announces the addition of Tacos SuperMex
Mexican-cuisine restaurant emphasizes flavor, fresh ingredients and family recipes

Lahaina, Maui, Hawaii – Lahaina Cannery Mall, west Maui's premier shopping destination, today announced the addition of Tacos SuperMex. The restaurant, which specializes in Mexican cuisine, began service in early April and is located within the Pineapple Food Court.

The core of the Mexican-cuisine menu is built upon practiced family recipes from owner Sergio Munoz, who originally hails from the small Mexican town of Acatic, on the outskirts of Guadalajara, Jalisco. Along with his partner, Natividad Moralez, the duo has created a dining experience with an emphasis on affordability and authentic south-of-the-border flavor, including a focus on using locally grown ingredients and fresh meat and fish.

For more information on Tacos SuperMex, call (808) 661-1150.

Lahaina Cannery Mall is Maui's only fully enclosed, air-conditioned shopping complex. Open daily from 9:30 a.m. to 9 p.m. (7 p.m. Sundays), Lahaina Cannery Mall has more than 50 shops and restaurants and is located on the north end of Lahaina Town fronting Honoapiilani Highway and Front Street. Management and leasing handled by CB Richard Ellis. For more information, call (808) 661-5304, or visit www.lahainacannery.com.

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Photo attached: Owner Sergio Munoz, originally from the small town of Acatic, Mexico, helped create the menu at Tacos SuperMex from practiced family recipes. The restaurant opened in early April at Lahaina Cannery Mall in the Pineapple Food Court.