



FOR IMMEDIATE RELEASE (February 7, 2008)

Reigning Miss Maui and contestants take the stage at Lahaina Cannery Mall

Miss Maui Scholarship Pageant contestants to introduce themselves, platforms

Lahaina, Hawaii – A dozen young women vying for the title of Miss Maui will take the stage at Lahaina Cannery Mall on Saturday, February 16 at noon, to introduce themselves and their cause to the people of Maui County.

The event, featuring contestants ages 17 to 24 from across the Valley Isle, is a primer for the 2008 pageant at the Ulalena Theater on Saturday, February 23.

“This is an exceptional opportunity for people in the community to actually meet the contestants and learn more about the people who want to represent our island,” said Theresa Coelho, a marketing assistant with Miss Maui Scholarship Pageant.

The winner of the Miss Maui Scholarship Pageant receives scholarship funding and the chance to represent the county at the 2009 Miss Hawaii Scholarship Pageant on Oahu.

“The Miss Maui Scholarship Pageant is about both beauty and brains,” said Coelho. “We’re proud to be a part of educating our island’s youth.”

On hand at the free Lahaina Cannery Mall event will be the reigning Miss Maui Jill Pascua, who will perform hula and sign autographs.

Tickets for the Miss Maui Scholarship Pageant are available at Fierce Salon, Hula Rock & Solid Clothing, DaSalon, Jere Fine Diamonds & Jewelry and Manutea.

Also at Lahaina Cannery Mall ...

Every Tuesday and Thursday

- Polynesian Performances Hula Show at 7 p.m.

Every Saturday and Sunday

- Keiki Hula Show at 1 p.m.

Every Saturday

- Maui Toy Works Yu-Gi-Oh card session 3 p.m. to 5 p.m.

Every Sunday

- Maui Toy Works Yo-Yo/Skill toys workshop and demonstration, 4 p.m. to 5 p.m.
- Line Dancing by Maui Paniolo Posse, lessons at 6:30 p.m.; line dancing 7 p.m. to 8:30 p.m.

Celebrating 20 years of historic shopping, Lahaina Cannery Mall is open daily from 9:30 a.m. to 9 p.m. More than 50 boutiques, restaurants and specialty shops welcome visitors and residents to Maui's only fully enclosed, air-conditioned shopping complex.

For more information, please call 661-5304, or visit www.lahainacannery.com.

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